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www.vestelinternational.com









COMPANY PROFILE

VESTEL CITY, WHICH COMPRISES NINE PLANTS LOCATED IN MANISA, IS AMONGST THE BIGGEST INDUSTRIAL COMPLEXES OF THE WORLD.



\$ 2,3 Billion

30 Million
Device Production
Capacity

Vestel City, which comprises nine plants located in Manisa, is amongst the biggest industrial complexes of the world.

Comprised of 28 companies, Vestel Group is a multiindustry manufacturer that operates in consumer electronics, major domestic appliances, professional displays, automotive and battery solutions, and EV Chargers. Testimony to the global importance of Zorlu Holding across multiple technology sectors, Vestel is not only thriving at home in Turkey, but also through a further 11 subsidiaries that have been set up in various other parts of the world. Thanks to its renowned manufacturing and R&D complex, Vestel exports to more than 160 countries and keeps its position as a global player.

Vestel is one of the ten biggest major domestic appliances manufacturers in Europe, with its new product development ability, flexibility in production, and fast response to clients' demands.

Operating with an annual capacity of 4.9 million units, the company's two refrigerator plants produce a variety of models ranging from french door, nofrost, combi, double door, single door, to tabletop fridges and freezers, as well as built-in models.

Achieving similar success with washing machines, Vestel is able to produce 3.8 million units a year, with large models range from 4 kg to 12 kg drum capacities washer and 7kg/5kg, 8kg/6kg, 9kg/6kg,10kg/6kg drum capacities washer/dryer. Vestel's product range also includes built-in washer and washer/dryer with the drum capacities of 7 kg, 8 kg and 7/5 kg.

Vestel tumble dryers are produced 1.2 million units a year, with models ranging from 7 kg to 12 kg capacities. The group is capable of producing both condenser and heat pump type of tumble dryers with high efficiency.

The plant for cooking appliances operates with an annual capacity of 2.7 million units, producing free standing cookers, built-in hobs and ovens.

The major domestic appliances product range includes free standing, semi and fully integrated dishwashers. The 86 cm high tall tub and deep tall tub dishwasher developed for the US market have started to be produced for the first time. The plant has the

\$ 3,5 Billion

capacity to produce 2.5 million units a year for now. New dishwasher factory is under construction and capacity will reach 4 million unit per year over time.

In addition, the air conditioner factory is capable of producing 420,000 sets of split-type models.

R&D facilities located in Turkey, the UK, and China employ the highest caliber engineers to develop hardware and software solutions that provide clients with world-class quality products.

VestelKom factory located in free trade zone of Izmir, has a special R&D team for manufacturing and testing batteries and EV Chargers, which is also exporting these goods to Europe with zero customs tax.

Vestel has proven its success in product design by receiving the most prestigious design awards every year from well-known industrial design organizations for a variety of products.

Vestel Trade, the company responsible for the marketing and sales of Vestel products overseas, exports 75% of its production under leading Japanese and European brands to 160+ countries.

Vestel appeals to different consumer tastes in 160+ countries with its wide range of products, which reflects its competencies in technological development, design and product customization. Accounting for 90% of Turkey's TV exports and 35% of the nation's white goods exports, Vestel has been an unwavering export leader in the Turkish electronics sector for the past 25 years.

For a sustainable future and transition to an economy based on net zero emissions, Vestel triggers transformation across the entire value chain. Leveraging the power of Industry 4.0 and automation to support the reduction of energy consumption through operational improvements and innovative products, Vestel implements circular models to improve resource efficiency in production and reduce our environmental impact from products.

Vestel aims to reach net zero emissions by 2050, first in its own operations and then in its entire value chain. Vestel is working on decarbonization plan as part of its commitment to set Science Based Targets (SBTi).



TV, Set-top Boxes

Manisa, Turkey - Kobierzyce, Poland

Professional Displays, Tablet PC, LED lighting

Manisa Turkey

Refrigerator, Washing Machine, Dishwasher, Tumble Dryer,

Cooking Appliances, Air Conditioner, Water Heater

Manisa, Turkey

R&D Centers	Marketing & Sales Companies	
Manisa, Turkey	Vestel Trade, Turkey	Vestel Benelux, Netherlands
Istanbul, Turkey	Vestel France, France	Vestel CIS Ltd, Russia
Bristol, United Kingdom	Vestel Germany, Germany	Vestel Electronica, Romania
Shanghai, China	Vestel UK, United Kingdom	Vestel Central Asia, Kazakhstan
	Vestel Iberia, Spain	Vestel Electronics Gulf, Dubai
	Vestel Poland, Poland	





Air Conditioner with Air Purification

REAL TIME AIR QUALITY MONITORING

The air conditioner constantly measures the air quality inside and informs you with the led ambient lighting on it, as well as through the Veezy Application.

VOC (Volatile Organic Compounds) SENSOR

Constantly measures the density of Formaldehyde, Benzene, Acetone and other health hazardous VOC's and informs you through the Veezy Application.

COLD CATALYST FILTER

Keeps and separates the Formaldehyde, Benzene, Acetone and other health hazardous VOC's at a certain rate.

ALLERGEN FILTER

Helps sensitive groups breathe more easily by filtering allergens such as pollen and mite/dust mite.

AMBIENT LIGHTS

When the ambient air quality is at a good level, you can change the ambience color to green, ice blue, blue and purple by using both the remote controller and the Veezy Application to create an atmosphere that suits your mood.

SMART FILTER CHANGE/CLEANING COUNTER

Rairbow air purifying conditioner accurately calculates the filter life according to the operating duration and informs you about the filter changing and cleaning periods through the Veezy Application.

ADJUSTABLE LIGHT INTENSITY

You can adjust the brightness of the air quality indicator light completely off through the Veezy Application.

HIGH RESOLUTION DUST FILTER

With more than 400 micropores per square centimeter, it provides pre-filtration for particles the size of dust, pollens, pet dander/dandruff etc.

ULTRA ACTIVE CARBON FILTER

Purifies the air to a certain extent from cigarette smoke, VOC, odors and gaseous pollutants.

PUREBEAM+ FILTER

Kills %99 of certain harmful bacteria and viruses that pass over the heat exchanger surface.

PM2.5 PARTICLE SENSOR

Constantly measures the density of dust, cigarette smoke, deodorant and other PM2.5 sized microparticles in the air and informs you of the air quality with the led display and Veezy Application through the use of different colors.

AUTOMATIC AIR PURIFYING MODE

When you put your air conditioner in fan mode and select automatic fan speed, your device will determine the correct fan speed with smart control to quickly reach the cleanest ambient air.



ULTRA SILENT SLEEP MODE

The setting temperature, indoor and outdoor noise can be adjusted to more comfortable levels when you set the sleep mode. Vestel Inverter air conditioners run around 21 dBA in sleep mode.

What does 21 dBA mean;



10 dBA Normal breathing



20 dBA Watch ticking



21 dBA Vestel AC



30 dBA Whisper



40 dBA Library Noise







ENERGY SAVING FUNCTION

30% energy saving

Reduces the electricity consumption by ensuring the optimum comfort.



OTHER FEATURES

Turbo Function

Cool & Heat

30 minutes continuous operation by maximizing airflow and compressor speed. Turbo function on the remote controler provides the most comfortable conditions rapidly.





WiseFlow

With WiseFlow, highest outdoor temperature value at which the product can operate in cooling mode has increased to +46 °C → +55 °C. The efficiency of the cooling plates on the outdoor unit electronic and has been increased with the designed air duct.



PureBeam+

PureBeam+ technology provides hygiene against to viruses and bacteria thanks to UV-C waves in the system.



H1N1



Staphylococcus Albus



Sars Cov-2



99% Cleaning





VENTUM

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Climate Class

INVERTER T1 INVERTER T3 ON/OFF T1 ON/OFF T3

EU Energy Efficiency Options

Cooling Heating

A[‡]



Option 1

A‡



Option 2

Refrigerant Options

R32 R410A

Capacity Options

9K | 12K | 18K | 24K

Default Configuration

3D Inverter Technology*
Dci Technology*
Eco Function
Low Stand By Power
Soft Start Function
Sleep Mode
Dehumidification Mode
Auto Clean Function
Self Diagnosis
Smart Fault
Turbo Cool
Turbo Heat
Silent Cool

Optional Features

Wifi*
I FEEL**
Purebeam+ ***
lonizer
Catechin Filter
Silver Ion Filiter

Active Carbon Filter Lcd Remote Controller Low outside temperature operation (-20C)* WiseFlow Technology

Auto Restart
Intelligent Defrost
Cold Air Prevention
Over Heating Protection
Leakage Detection
Louver Memory
Beep Noise Cancellation
Hidden Display
My Star
Timer
Hydrophilic Aluminium Fin
Inner Grooved Copper Tube

^{*}Available on Inverter T1 and T3 Climate Class

^{**}Available with High-end Remote Controller and Inverter

^{***}Available on Dahlia Platforms



INVERTER T1 INVERTER T3 ON/OFF T1 ON/OFF T3

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R410A

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FLORA

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Standard Optional Optional

MULTI-SPLIT TECHNOLOGY

Default Configuration

3D Inverter Technology* Dci Technology* **Eco Function** Low Stand By Power **Soft Start Function** Sleep Mode **Dehumidification Mode Auto Clean Function Self Diagnosis Smart Fault** Turbo Cool Turbo Heat Silent Cool **Auto Restart** Intelligent Defrost **Cold Air Prevention Over Heating Protection Leakage Detection Louver Memory Beep Noise Cancellation** Hidden Display My Star **Timer** Hydrophilic Aluminium Fin Inner Grooved Copper **Tube**



Optional Features

I FEEL** Purebeam+ *** **lonizer Catechin Filter**

Silver Ion Filiter **Active Carbon Filter Lcd Remote Controller**

Refrigerant Options

R410A

*Available on Inverter T1 and T3 Climate Class

**Available with High-end Remote Controller and Inverter

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Multi-split 27K



Multi-split 27K

Multi-split 18K

9K + 12K 12K + 12K

Notes	

Notes	

Notes	

Notes	

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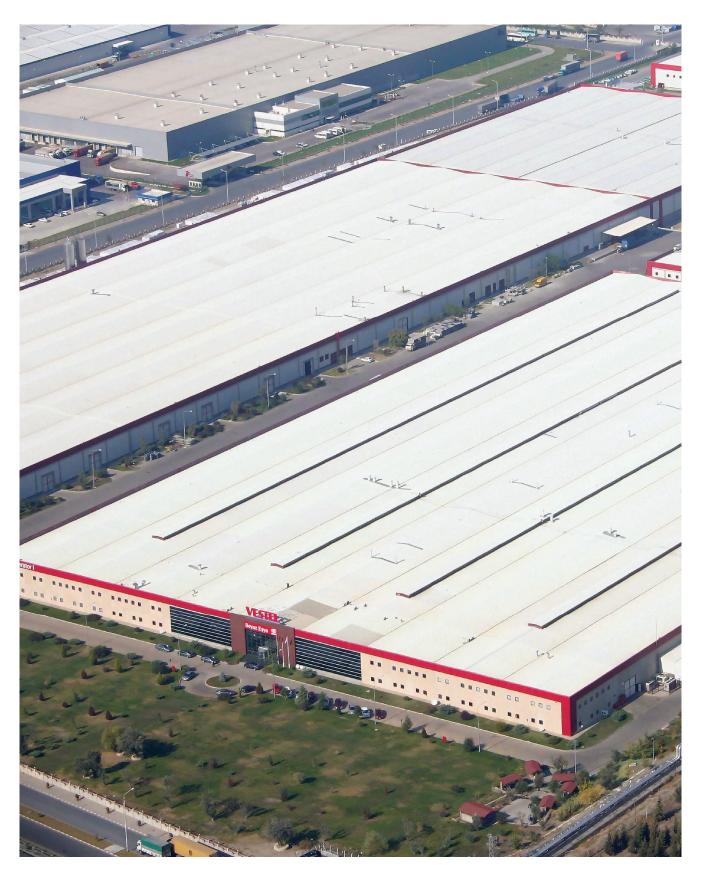
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