

WATER HEATERS

2024 - 2025



www.vestelinternational.com

VESTEL



COMPANY PROFILE

2-3

GLOBAL OPERATIONS

4-5

FEATURES

6-9

PRODUCT LINE-UP

10-17

DESIGN OPTIONS

18

ADDRESSES

23





COMPANY PROFILE

VESTEL CITY, WHICH COMPRISES NINE PLANTS LOCATED IN MANISA, IS AMONGST THE BIGGEST INDUSTRIAL COMPLEXES OF THE WORLD.

>



20.000

Employees

1.300.000 m²

Closed Production Area

Export Leader of Turkey with

\$ 2,3 Billion

350.000

Device Production
Capacity

\$ 3,5 Billion

Turnover

Vestel City, which comprises nine plants located in Manisa, is amongst the biggest industrial complexes in the world.

Comprised of 25 companies, Vestel Group is a multi-industry manufacturer that operates in consumer electronics, major domestic appliances, professional displays, automotive and battery solutions, and EV Chargers. Testimony to the global importance of Zorlu Holding across multiple technology sectors, Vestel is not only thriving at home in Türkiye, but also through a further 11 subsidiaries that have been set up in various other parts of the world. Thanks to its renowned manufacturing and R&D complex, Vestel exports to more than 160 countries and keeps its position as a global player.

Vestel is one of the ten biggest major domestic appliances manufacturers in Europe, with its new product development ability, flexibility in production, and fast response to clients' demands.

Operating with an annual capacity of 4.7 million units, the company's two refrigerator plants produce a variety of models ranging from french door, no-frost, combi, double door, single door, to tabletop fridges and freezers, as well as built-in models.

Achieving similar success with washing machines, Vestel is able to produce 3.8 million units a year, with large models range from 4 kg to 12 kg drum capacities washer and 7kg/5kg, 8kg/6kg, 9kg/6kg, 10kg/6kg drum capacities washer/dryer. Vestel's product range also includes built-in washer and washer/dryer with drum capacities of 7 kg, 8 kg and 7/5 kg.

Vestel tumble dryers have annual capacity of 1.1 million units, with models ranking from 7 kg to 12 kg capacities. The group is capable of producing both condenser and heat pump type of tumble dryers with high efficiency.

The plant for cooking appliances operates with an annual capacity of 2.7 million units, producing free-standing cookers, built-in hobs and 90x60, 100x60 and double ovens.

The dishwasher appliances product range includes freestanding, semi&fully integrated and full door platforms with 45 cm, 60 cm, Tall Tub and Deep tall tub dimensional options. New Dishwasher plant construction have been completed and serial production started at the end of 2023. The dishwasher plant has the

capacity to produce 2.5 million units in a year now. The new dishwasher plant is able to produce over 4 million units in a year with additional investments.

In addition, the air conditioner factory is capable of producing 530K sets of split-type models. And also the water heater factory has the capacity to produce 355K water heaters annually.

R&D facilities located in Türkiye, the UK, and China employ the highest caliber engineers to develop hardware and software solutions that provide clients with world-class quality products.

Vestel Mobility factory located in the free trade zone of Izmir, has a special R&D team for manufacturing and testing batteries and EV Chargers, which is also exporting these goods to Europe with zero customs tax.

Vestel has proven its success in product design by receiving the most prestigious design awards every year from well-known industrial design organizations for a variety of products.

Vestel Trade, the company responsible for the marketing and sales of Vestel products overseas, exports 75% percent of its production under leading Japanese and European brands to 160+ countries.

Vestel appeals to different consumer tastes in 160+ countries with its wide range of products, which reflects its competencies in technological development, design and product customization. Accounting for 90% of Türkiye's TV exports and 35% of the nation's white goods exports, Vestel has been an unwavering export leader in the Turkish electronics sector for the past 25 years.

For a sustainable future and transition to an economy based on net zero emissions, Vestel triggers transformation across the entire value chain. Leveraging the power of Industry 4.0 and automation to support the reduction of energy consumption through operational improvements and innovative products, Vestel implements circular models to improve resource efficiency in production and reduce our environmental impact from products.

Vestel aims to reach net zero emissions by 2050, first in its own operations and then in its entire value chain. Vestel is working on a decarbonization plan as part of its commitment to set Science Based Targets (SBTi).



GLOBAL OPERATIONS

MANUFACTURING & ASSEMBLY PLANTS

>

TV, Set-top Boxes

Manisa, Turkey - Kobierzyce, Poland

Professional Displays, Tablet PC, LED lighting

Manisa Turkey

Refrigerator, Washing Machine, Dishwasher, Tumble Dryer, Cooking Appliances, Air Conditioner, Water Heater

Manisa, Turkey

R&D Centers

Manisa, Turkey
Istanbul, Turkey
Bristol, United Kingdom
Shanghai, China

Marketing & Sales Companies

Vestel Trade, Turkey
Vestel France, France
Vestel Germany, Germany
Vestel UK, United Kingdom
Vestel Iberia, Spain
Vestel Poland, Poland
Vestel Benelux, Netherlands
Vestel CIS Ltd, Russia
Vestel Electronica, Romania
Vestel Central Asia, Kazakhstan
Vestel Electronics Gulf, Dubai

ENDURANCE AGAINST THE HIGH PRESSURE

>



Special production method and high quality of material tanks resist up to extremely high pressures up to 20 bar.



Very Low Leakage Risk

With single welding line, Vestel water heaters have really low leakage risk.

OVERHEAT PREVENTION

>



Vestel water heaters have overheat prevention to avoid harmful effects to the product and users from the unexpected overheating.

ANTI-CORROSION TANK PROTECTIONS

>

With Blue-Glass Lined tank coating, Magnesium anode and Dyed inlet, outlet pipes, corrosion is no longer a problem anymore.

Excellent Corrosion Resistance

High quality stainless steel heating elements ensure excellent corrosion resistance performance.



PREVENTION AND PROTECTION

>

Freeze Prevention



If the supply water temperature decreases below critical temperatures, water heaters is going to heat up the water to safe temperatures rapidly to prevent the product.

*Only available in digital models.

Dry Operation Protection



If there is any unusual situation, the protection algorithm is activated in order to prevent the water heater from being damaged.

Low Voltage Protection



Water heaters protect themselves and stop working until the voltage values reach the suitable value for operation. Vestel water heaters can operate at minimum 160V.



TURBO FUNCTION

>

When the turbo function is on, the second heating element is activated, and heating can be provided up to 40% faster.

*Only available in square digital models.

DYNAMIC ECO FUNCTION



Dynamic Eco Function provides an average of 10% energy savings with its smart algorithm in comparison to classical eco functions.

SMART CLEAN FUNCTION



Vestel water heaters protect you from the micro-organisms could be pullulated in water.

*Only available in digital models.

MODELS

>
Square Series



Digital



Mechanical



User friendly



Energy saver



Environmental

TRD SERIES

>

Square Boost Digital

General Features

- Overheat prevention
- Anti-corrosion tank protection
- Magnesium Anode Rod
- High pressure protection with safety valve
- Single weld line on the inner tank
- High-tech green polyurethane insulation (CP95)

Extra Features

- Two Stainless Steel immersion heating element
- User Friendly Digital Control Panel
- Precise Temperature Adjustment and Reading
- Dynamic Eco Function
- Smart Clean Function
- Dry Operation Protection
- Freeze Prevention
- Low Voltage Protection



Factory model	TR50D30	TR65D30	TR80D30	TR100D30
Capacity	50L	65L	80L	100L
Energy Class (EU)	C	C	C	C
Rated Maximum Temperature	75	75	75	75
Power Consumption	1800+1200W	1800+1200W	1800+1200W	1800+1200W
High Operation Pressure	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)
Protection Against Humidit	IP24	IP24	IP24	IP24
Product Size (mm)	430x456x631	430x456x761	430x456x891	430x456x1054
Packaged Product Size (mm)	494x494x710	494x494x840	494x494x970	494x494x1133
Weight (net/gross) (kg)	21/24	24/27	27/30	30/33
Container loads 20'(Pcs)	132	114	88	88
Container loads 40'(Pcs)	288	248	192	192
Container loads 40'HQ(Pcs)	360	288	240	192
Standard Optima Truck(Pcs)	405	324	270	216

Color options



TRD SERIES

>



Square Digital

General Features

Overheat prevention

Anti-corrosion tank protection

Magnesium Anode Rod

High pressure protection with safety valve

Single weld line on the inner tank

Stainless Steel immersion type heating element

High-tech green polyurethane insulation (CP95)

Extra Features

User Friendly Digital Control Panel

Precise Temperature Adjustment and Reading

Dynamic Eco Function

Smart Clean Function

Dry Operation Protection

Freeze Prevention

Low Voltage Protection

Factory model	TR35D15	TR50D20	TR65D20	TR80D20	TR100D20
Capacity	35L	50L	65L	80L	100L
Energy Class (EU)	C	C	C	C	C
Rated Maximum Temperature	75	75	75	75	75
Power Consumption	1500W	2000W	2000W	2000W	2000W
High Operation Pressure	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)
Protection Against Humidit	IP24	IP24	IP24	IP24	IP24
Product Size (mm)	430x456x631	430x456x631	430x456x761	430x456x891	430x456x1054
Packaged Product Size (mm)	494x494x580	494x494x710	494x494x840	494x494x970	494x494x1133
Weight (net/gross) (kg)	18/21	21/24	24/27	27/30	30/33
Container loads 20'(Pcs)	171	132	114	88	88
Container loads 40'(Pcs)	368	288	248	192	192
Container loads 40'HQ(Pcs)	384	360	288	240	192
Standard Optima Truck(Pcs)	432	405	324	270	216

Color options



TRA SERIES

>

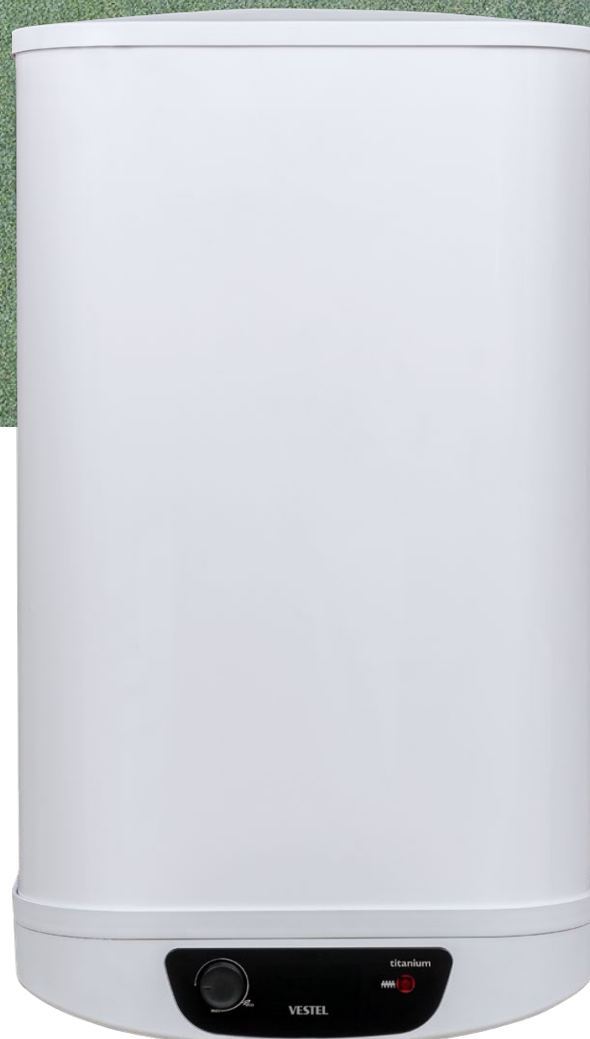
Square Mechanical

General Features

Eco temperature indicator
Led power indicator
Overheat prevention
Dry Operation Protection
Anti-corrosion tank protection
Magnesium Anode Rod
High pressure protection with safety valve
Single weld line on the inner tank
Stainless Steel immersion type heating element
High-tech green polyurethane insulation (CP95)

Optional Features

Temperature Indicator



Factory model	TR35A15	TR50A20	TR65A20	TR80A20	TR100A20
Capacity	35L	50L	65L	80L	100L
Energy Class (EU)	C	C	C	C	C
Rated Maximum Temperature	75	75	75	75	75
Power Consumption	1500W	2000W	2000W	2000W	2000W
High Operation Pressure	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)
Protection Against Humidit	IP24	IP24	IP24	IP24	IP24
Product Size (mm)	430x456x631	430x456x631	430x456x761	430x456x891	430x456x1054
Packaged Product Size (mm)	494x494x580	494x494x710	494x494x840	494x494x970	494x494x1133
Weight (net/gross) (kg)	18/21	21/24	24/27	27/30	30/33
Container loads 20'(Pcs)	171	132	114	88	88
Container loads 40'(Pcs)	368	288	248	192	192
Container loads 40'HQ(Pcs)	384	360	288	240	192
Standard Optima Truck(Pcs)	432	405	324	270	216

Color options



MODELS

> Cylindrical Series



Digital



Mechanical



User friendly



Energy saver



Environmentalist

TED SERIES

>

Cylindrical Digital

General Features

Overheat prevention
Anti-corrosion tank protection
Magnesium Anode Rod
High pressure protection with safety valve
Single weld line on the inner tank
Stainless Steel immersion type heating element
High-tech green polyurethane insulation (CP95)

Extra Features

User Friendly Digital Control Panel
Precise Temperature Adjustment and Reading
Dynamic Eco Function
Smart Clean Function
Dry Operation Protection
Freeze Prevention
Low Voltage Protection



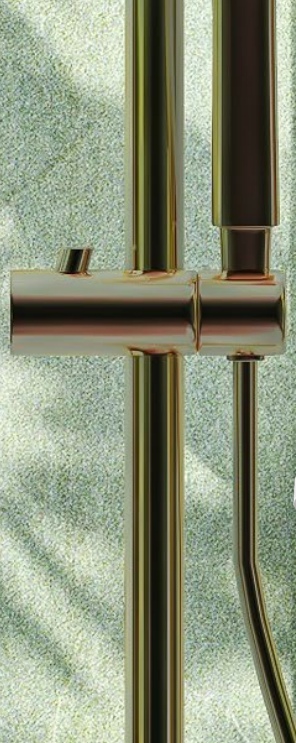
Factory model	TE35D15	TE50D20	TE65D20	TE80D20	TE100D20
Capacity	35L	50L	65L	80L	100L
Energy Class (EU)	C	C	C	C	C
Rated Maximum Temperature	75	75	75	75	75
Power Consumption	1500W	2000W	2000W	2000W	2000W
High Operation Pressure	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)
Protection Against Humidity	IP24	IP24	IP24	IP24	IP24
Product Size (mm)	Φ427x475	Φ427x605	Φ427x735	Φ427x865	Φ427x1028
Packaged Product Size (mm)	478x478x543	478x478x673	478x478x803	478x478x933	478x478x1096
Weight (net/gross) (kg)	14/16	17/19	20/22	23/25	27/29
Container loads 20'(Pcs)	192	114	120	120	96
Container loads 40'(Pcs)	400	300	258	250	200
Container loads 40'HQ(Pcs)	400	375	300	250	200
Standard Optima Truck(Pcs)	680	560	420	350	340

Color options



TEA SERIES

>



Cylindrical Mechanical

General Features

- Eco temperature indicator
- Led power indicator
- Overheat prevention
- Dry Operation Protection
- Anti-corrosion tank protection
- Magnesium Anode Rod
- High pressure protection with safety valve
- Single weld line on the inner tank
- Stainless Steel immersion type heating element
- High-tech green polyurethane insulation (CP95)

Optional Features

- Temperature Indicator

Factory model	TE35A15	TE50A20	TE65A20	TE80A20	TE100A20
Capacity	35L	50L	65L	80L	100L
Energy Class (EU)	C	C	C	C	C
Rated Maximum Temperature	75	75	75	75	75
Power Consumption	1500W	2000W	2000W	2000W	2000W
High Operation Pressure	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)
Protection Against Humidit	IP24	IP24	IP24	IP24	IP24
Product Size (mm)	Φ427x475	Φ427x605	Φ427x735	Φ427x865	Φ427x1028
Packaged Product Size (mm)	478x478x543	478x478x673	478x478x803	478x478x933	478x478x1096
Weight (net/gross) (kg)	14/16	17/19	20/22	23/25	27/29
Container loads 20'(Pcs)	192	144	120	120	96
Container loads 40'(Pcs)	400	300	258	250	200
Container loads 40'HQ(Pcs)	400	375	300	250	200
Standard Optima Truck(Pcs)	680	560	420	350	340

Color options



TEB SERIES

>

Cylindrical Mechanical Bottom Controlled

General Features

Eco temperature indicator
 Led power indicator
 Overheat prevention
 Dry Operation Protection
 Anti-corrosion tank protection
 Magnesium Anode Rod
 High pressure protection with safety valve
 Single weld line on the inner tank
 Rod Thermostat
 Copper immersion type heating element
 High-tech green polyurethane insulation (CP95)

Optional Features

Temperature Indicator

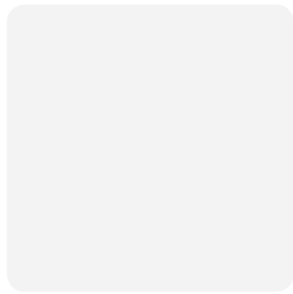


Factory model	TE35B15	TE50B20	TE65B20	TE80B20	TE100B20
Capacity	35L	50L	65L	80L	100L
Energy Class (EU)	C	C	C	C	C
Rated Maximum Temperature	85	85	85	85	85
Power Consumption	1200W	2000W	2000W	2000W	2000W
High Operation Pressure	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)	1 MPa(10 Bars)
Protection Against Humidit	IP24	IP24	IP24	IP24	IP24
Product Size (mm)	Φ427x482	Φ427x612	Φ427x742	Φ427x872	Φ427x1035
Packaged Product Size (mm)	478x478x543	478x478x673	478x478x803	478x478x933	478x478x1096
Weight (net/gross) (kg)	14/16	17/19	20/22	23/25	27/29
Container loads 20'(Pcs)	192	144	120	120	96
Container loads 40'(Pcs)	400	300	258	250	200
Container loads 40'HQ(Pcs)	400	375	300	250	200
Standard Optima Truck(Pcs)	680	560	420	350	340

Color options



COLOR OPTIONS



WHITE



GRAY

TEMPERATURE INDICATOR OPTIONS



*Only available in cylindrical models.

COLOR COMBINATIONS



Notes

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

VESTEL TRADE CO.

Organize Sanayi Bölgesi, 45030 Manisa/Türkiye

Phone: 90 - 236 233 25 82

Fax: 90 - 236 233 25 84

vesteltrade@vestel.com.tr

www.vestelinternational.com

VESTEL HOLLAND BV

Stationsplein 45, A2-191 3013 AK Rotterdam, The Netherlands

Phone: +31 - 10 412 23 66

<https://vestelbenelux.nl>

info@vestelbenelux.nl

VESTEL HOLLAND B.V. UK BRANCH OFFICE

Vestel House, Waterside Drive Langley, Berkshire SL3 6EZZ

Phone: +44 - 3330 146 400

<https://vestel.co.uk>

info@vestel-uk.com

VESTEL HOLLAND B.V. GERMANY BRANCH OFFICE

Parkring 6 D-85748 Garching bei München/ Germany

Phone: +49 - 89 55295 - 0

<https://vestel-germany.de>

info@vestel-germany.de

VESTEL HOLLAND B.V. SPAIN BRANCH OFFICE

Paeso Doce Estrellas, 2, 3o. 28042. Madrid, Spain

Phone: +34 - 91 320 63 98

<https://vestel.es>

vestel@vestel.es

VESTEL FRANCE SASU

17 Rue de la Couture - Parc Icade BP 10190 - 94563 RUNGIS Cedex/France

Phone: +33 - 1 46 75 00 29

<http://vestel-france.fr>

info@vestel.fr

VESTEL ELECTRONICA

Bucharest, 1st District, 2-4 Murmurului Entrance, 014114 Bucharest/Romania

Phone: +40 - 31 425 42 93

<https://vestel.ro>

office@vestel.ro

VESTEL HOLLAND B.V. POLAND BRANCH OFFICE

Oddział w Polsce Ul. Salsy 2, 02-823 Warszawa

Phone: +48 22 272 73 00

Fax: +48 22 272 74 00

<https://vestel-poland.com>

info@vestel-poland.com

VESTEL ELECTRONICS GULF DMCC

Unit No. ALMAS-06-C, Almas Tower, Plot No. JLT-PH1-A0, Jumeirah Lake Towers, Dubai, UAE

Phone: +971 - 4 564 6544

<https://vestel-gulf.ae>

info@vestel-gulf.ae

TOO VESTEL CENTRAL ASIA

050026 Kazakhsatan/Almaty Aiteke bi 187, office:215

Phone: 7 - 727 263 39 39

info@vestel.kz

VESTEL CHINA

Vestel Electronics (Shanghai) Trading Co., Ltd. Shenzhen Branch Room 2606, Time Square Excellence. No 4068 Yi Tian Rd, Fu Tian District. Shenzhen City, Guangdong, China. 518048

Phone: 86-755-2266 6726

VESTEL VIETNAM

The Rep. Office of Vestel Electronics (Shanghai) Trading Co. Ltd. in Ho Chi Minh City – VIETNAM Floor 46, Bitexco Financial Tower , 02 Hai Trieu, Ben Nghe Ward, District 1 , Ho Chi Minh City, Vietnam

VESTEL USA INC.

390 5TH AVE ROOM 805 NEW YORK, NEW YORK 10018

Phone: 212 689 4622 x12



VESTEL

Organize Sanayi Bolgesi, 45030
Manisa/Turkey

Phone: 90 - 236 233 25 82

Fax: 90 - 236 233 25 84

vesteltrade@vestel.com.tr
www.vestelinternational.com

FOLLOW US ON SOCIAL MEDIA



/vestelinternational