

A large exhibition stand for Vestel is the central focus. It features a massive 3D 'VESTEL' logo in red at the top. Below the logo, a wall of numerous small monitors displays portraits of people. The stand is situated in a large hall with a high ceiling and other exhibition areas visible in the background.

VESTEL

Vestel Elektronik 2Q26 Financial Results 17 August 2026

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Disclaimer

Pursuant to the Capital Markets Board's (CMB) decision dated 28.12.2023, No. 81/1820, issuers and capital market institutions, applying Turkish Accounting/Financial Reporting Standards and subject to financial reporting regulations of the CMB, are required to adopt inflation accounting in accordance with the provisions of IAS 29 (Financial Reporting in Hyperinflationary Economies) starting with their annual financial statements for the fiscal year ending on 31.12.2023.

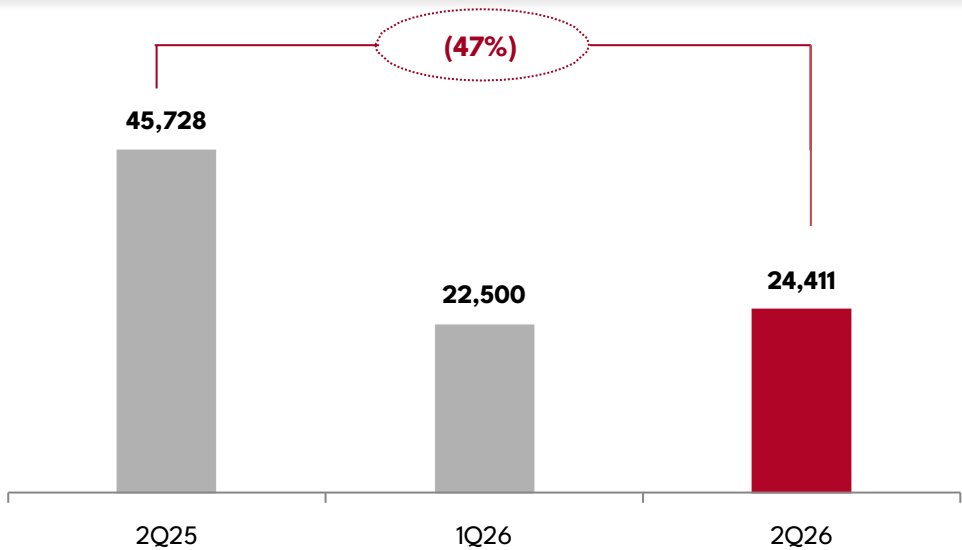
Accordingly, Vestel Elektronik's financial statements given in this presentation have been prepared by applying inflation accounting in accordance with the provisions of IAS 29 and are expressed in terms of the purchasing power of the Turkish Lira as of June 30, 2026.

Highlights of 1H26

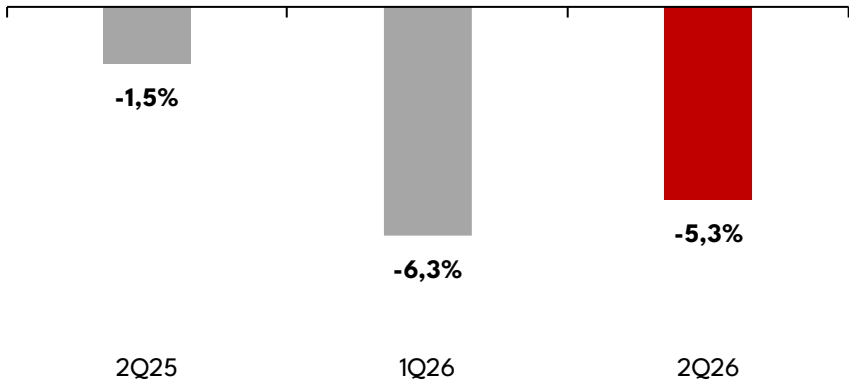
- **On an inflation-adjusted basis, revenues declined by 48% in 1H 2026 compared to 1H 2025.**
 - Domestic and export shipments decreased year-on-year, reflecting weaker market demand and intensified competition across key markets (MDA6)
 - Weak market demand in the TV segment resulted in lower unit sales; however, an improvement in gross profit margin was achieved through a profitability-focused strategy.
 - Increased competitive dynamics in white goods and TV exports resulted in lower shipment volumes
- **Operating margins remained under pressure due to rising costs and limited sales price increases**
 - With nominal currency depreciation remaining below persistently high domestic inflation, cost competitiveness weakened and pricing flexibility narrowed
 - Higher labor costs as a percentage of revenues due to annual wage increases
 - Profitability weakened raw material and logistics costs increased following shipping disruptions in the Red Sea, which also led to extended lead times
- **Working capital generated a USD 54 million cash inflow during 1H 2026**
- **Cash flow was further supported by the collection of other receivables from related parties.**
- **A slight positive contribution was recorded from the share of profit of equity-accounted investments.**

Key Financials

Net Sales (TL mn)



EBITDA Margin



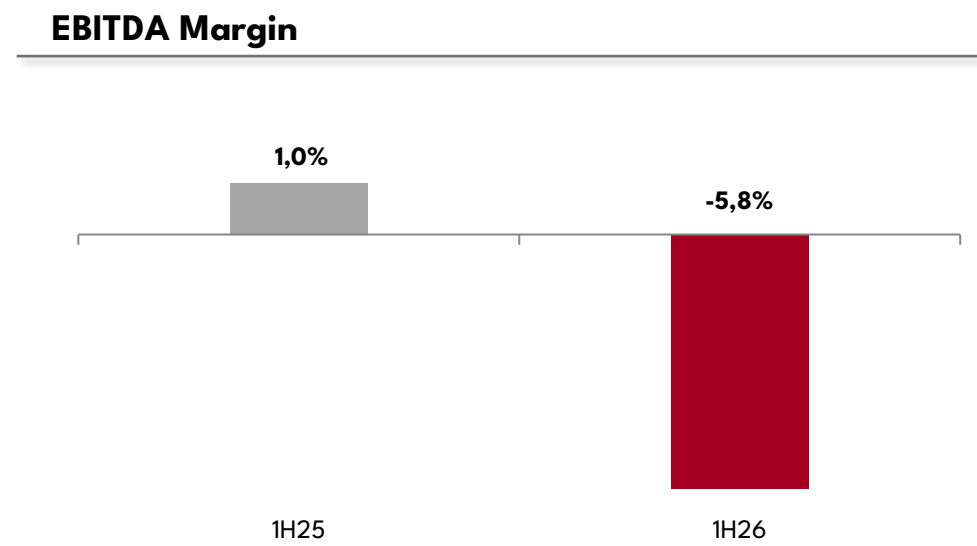
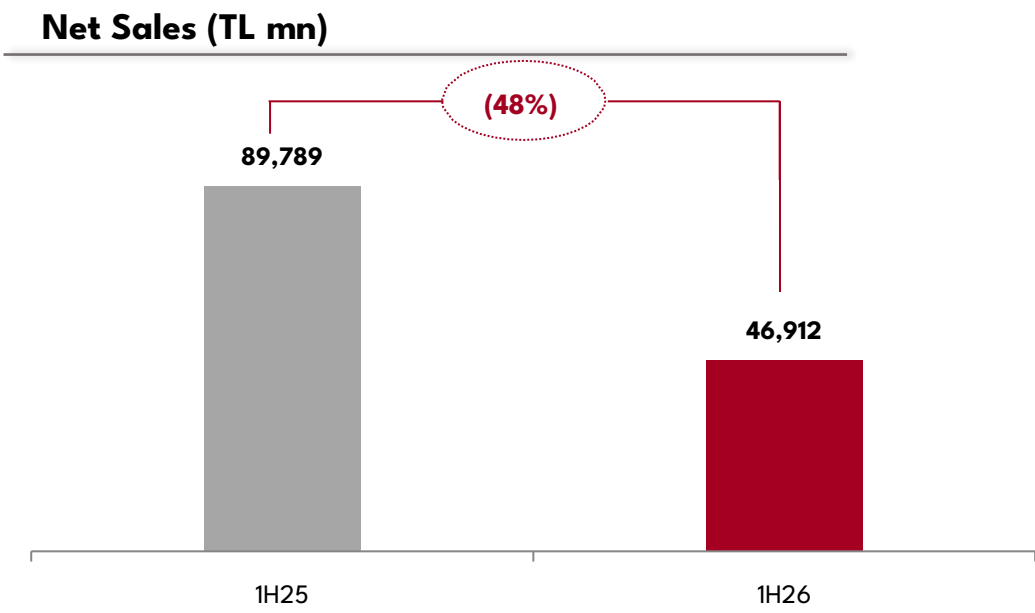
Profit (TL mn)

	2Q26	2Q25	YoY Δ%	1Q26	QoQ Δ%
Operating Profit* / (Loss)	-3,616	-2,996	21%	-3,671	-2%
EBITDA *	-1,290	-708	82%	-1,410	-9%
EBITDA Margin	-5,3%	-1,5%		-6,3%	
Net Profit / (Loss)	-6,895	-10,127	-32%	-3,363	105%

* Other operating income and expense are excluded from operating profit and EBITDA calculations

(*) Q2 2026 results, including comparative financial statements, are presented in terms of the purchasing power as of 30 June 2026 in accordance with inflation accounting.

Key Financials



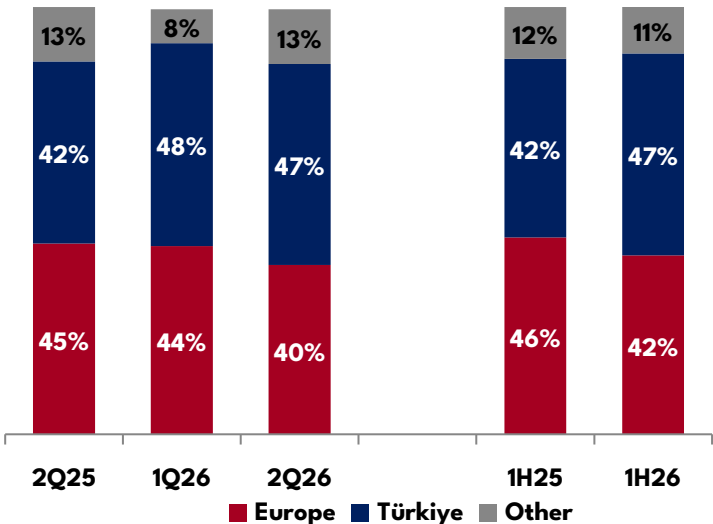
Profit (TL mn)	1H26	1H25	YoY Δ%
Operating Profit* / (Loss)	-7,287	-4,114	77%
EBITDA*	-2,700	925	-392%
EBITDA Margin	-5,8%	1,0%	
Net Profit / (Loss)	-10,258	-17,559	-42%

* Other operating income and expense are excluded from operating profit and EBITDA calculations

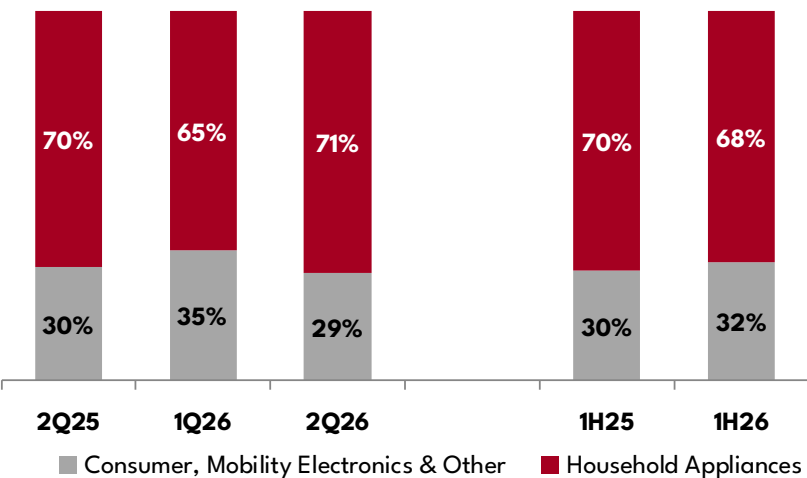
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Breakdown of Revenues

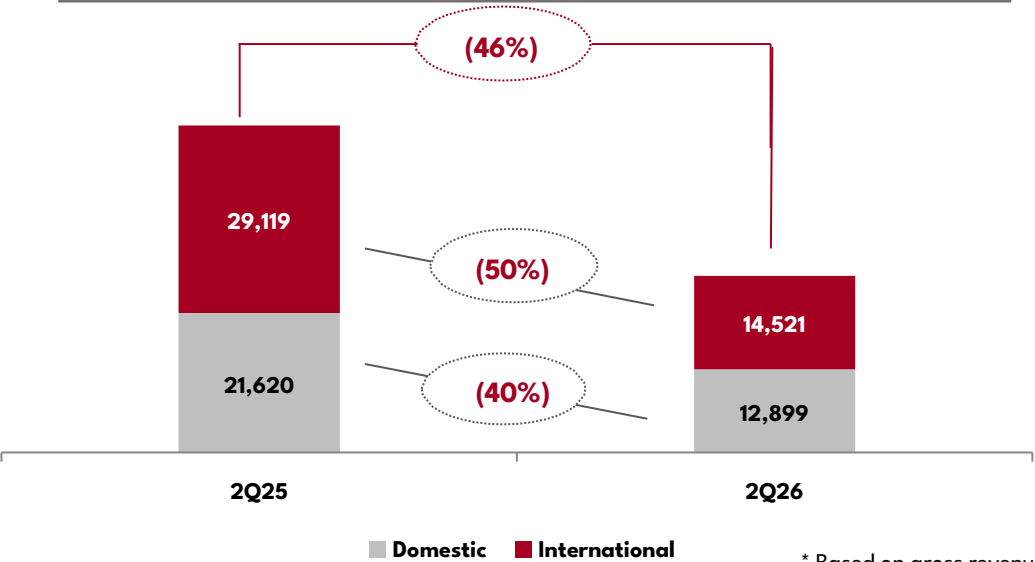
Geographical Breakdown



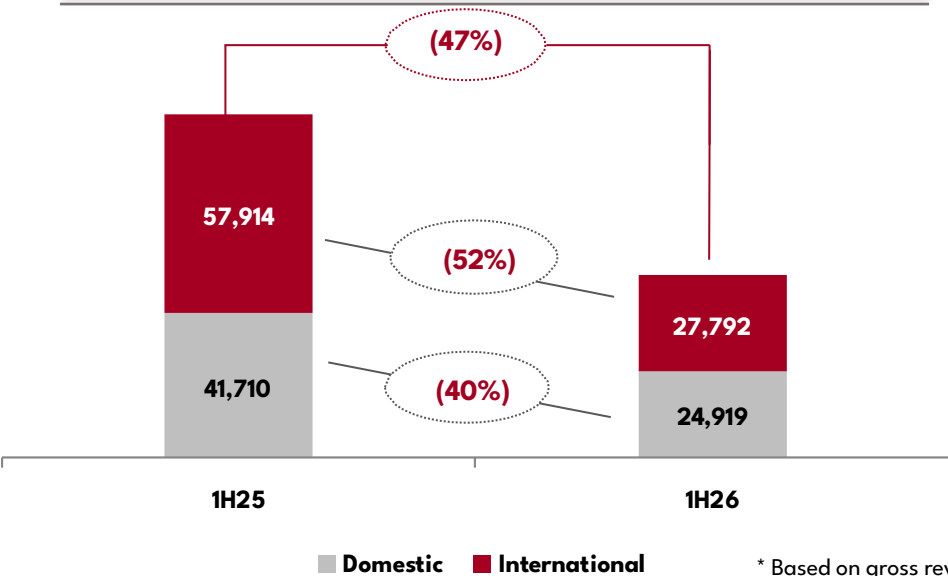
Business Segment



Regional Growth (2Q)*



Regional Growth (1H)*



* Based on gross revenues

* Based on gross revenues

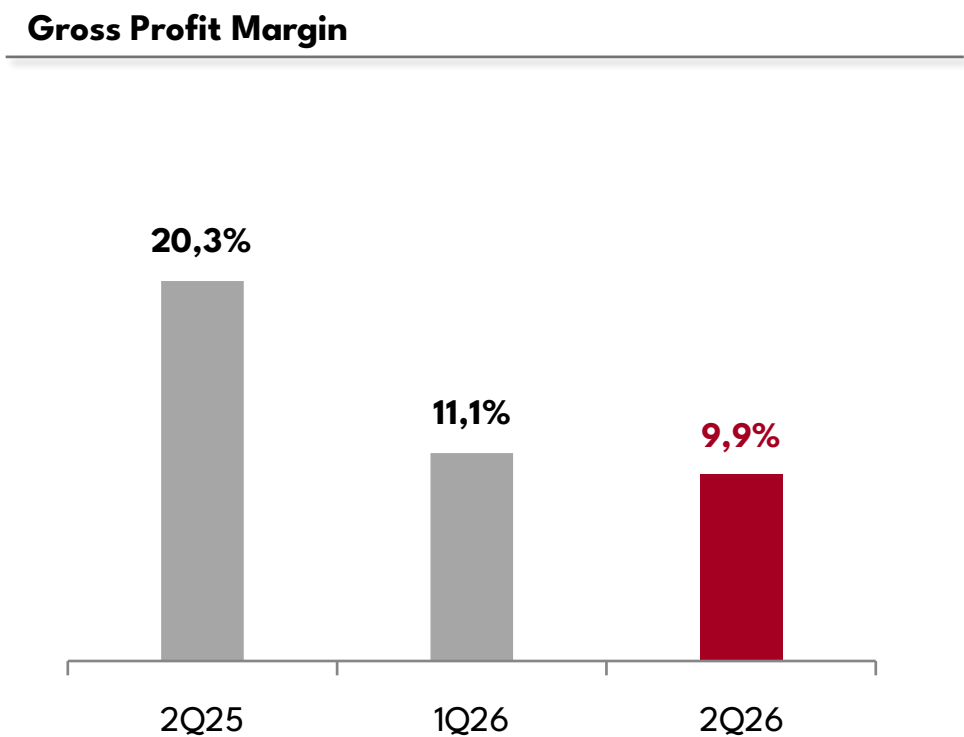
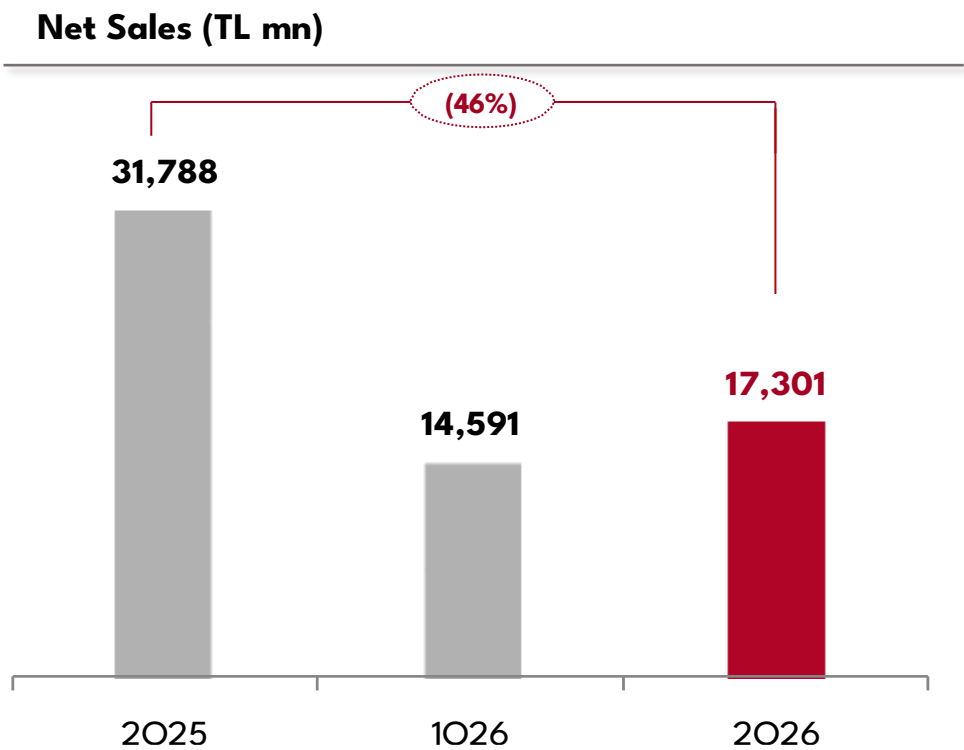
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Business Segments

Segment	(TL mn)	2Q26	2Q25	YoY	1Q26	QoQ	1H26	1H25	YoY
Household Appliances	Sales	17,301	31,788	-46%	14,591	19%	31,892	63,211	-50%
	Gross Profit	1,712	6,439	-73%	1,619	6%	3,331	12,933	-74%
	Gross Margin	9,9%	20,3%		11,1%		10,4%	20,5%	
Consumer, Mobility Electronics & Other	Sales	7,110	13,940	-49%	7,910	-10%	15,020	26,578	-43%
	Gross Profit	1,654	311	432%	1,311	26%	2,964	2,293	29%
	Gross Margin	23,3%	2,2%		16,6%		19,7%	8,6%	

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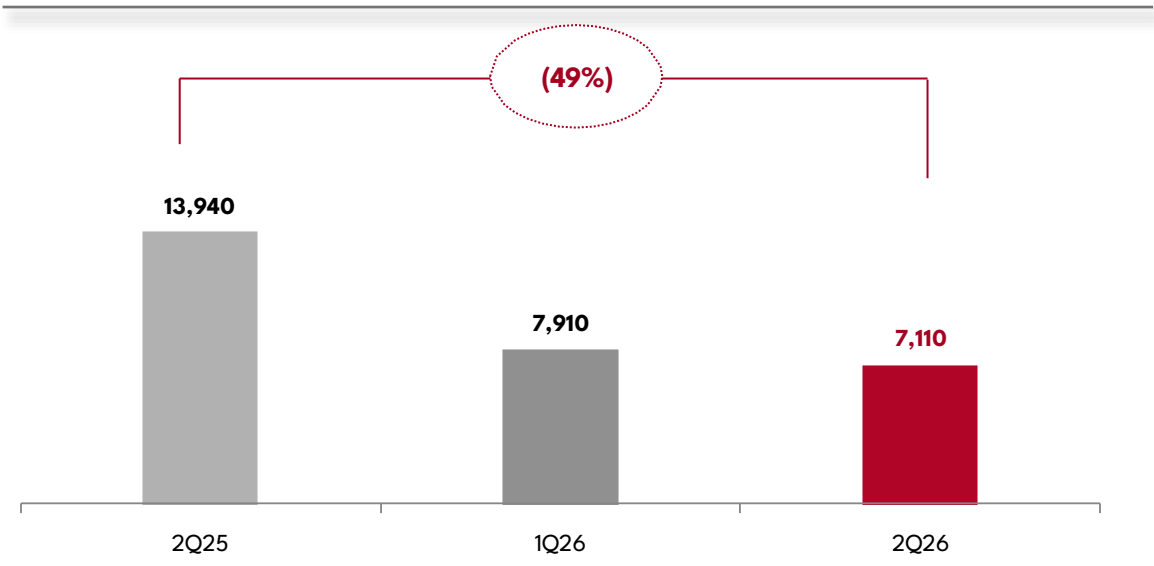
Household Appliances Segment



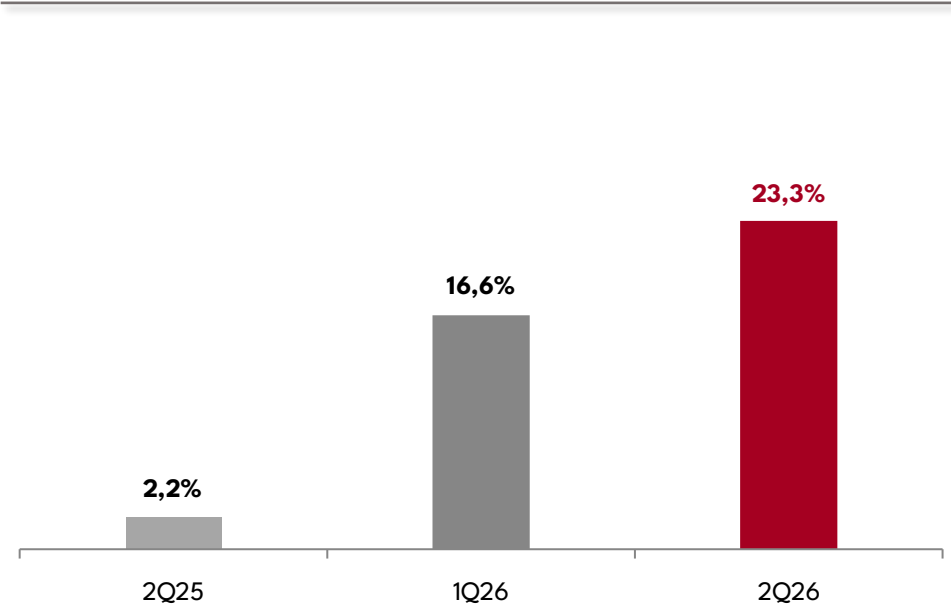
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Consumer, Mobility Electronics & Other Segment

Net Sales (TL mn)



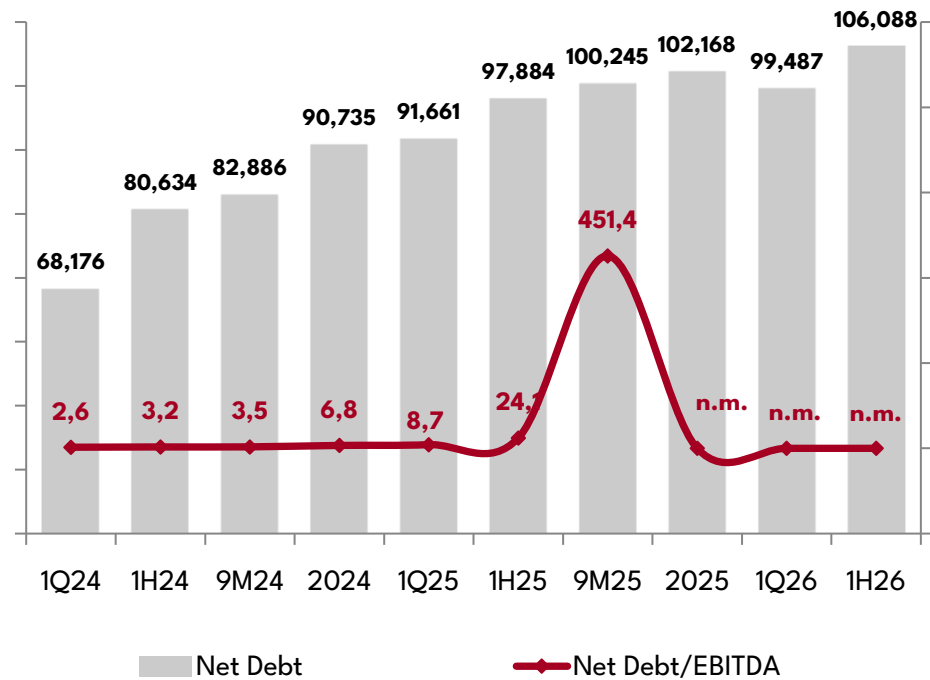
Gross Profit Margin



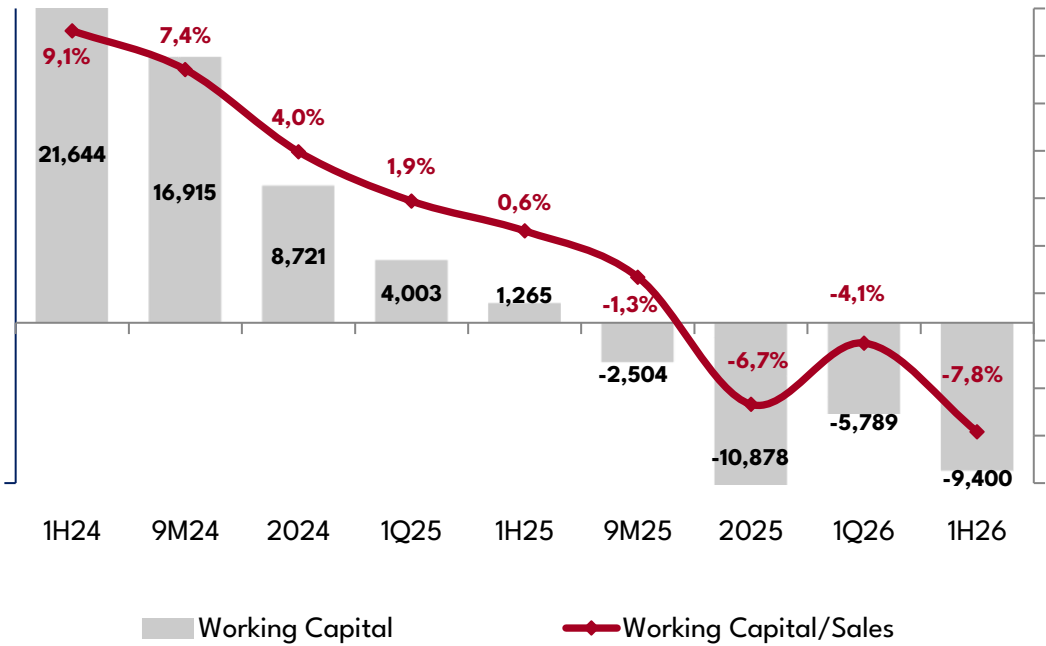
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Leverage & Net Working Capital

Net Financial Debt*



Net Working Capital

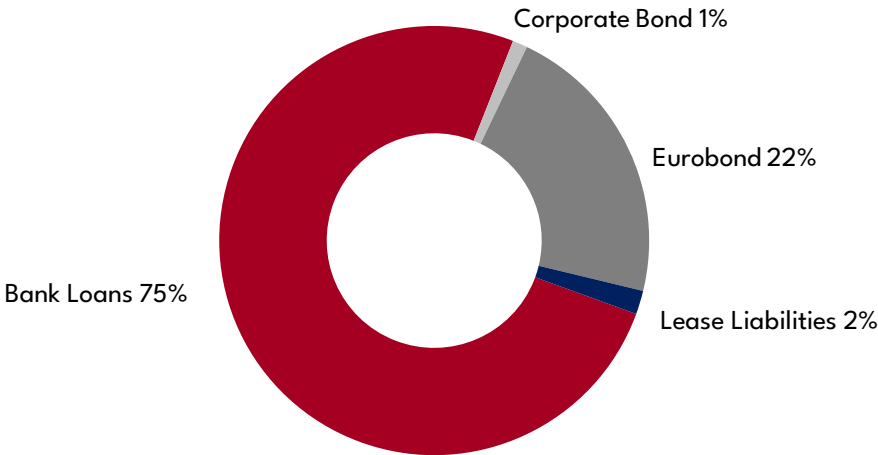


* Excluding other financial liabilities and blocked deposits

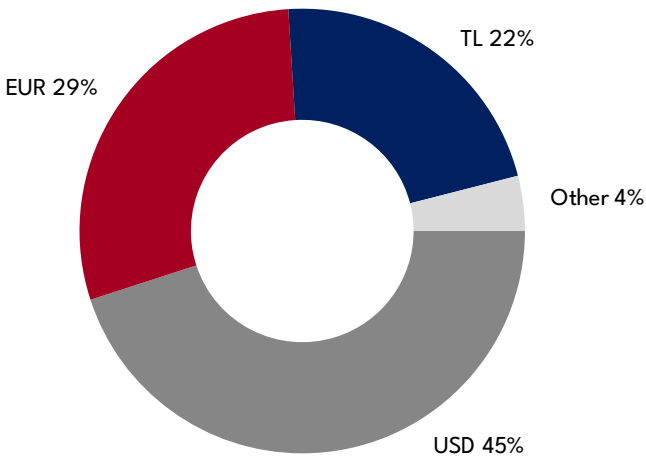
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Debt Structure

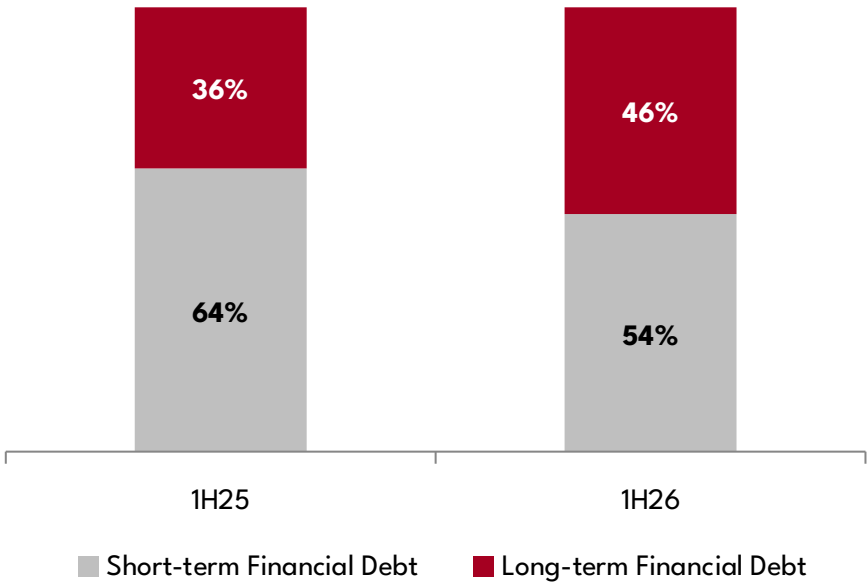
Debt Structure



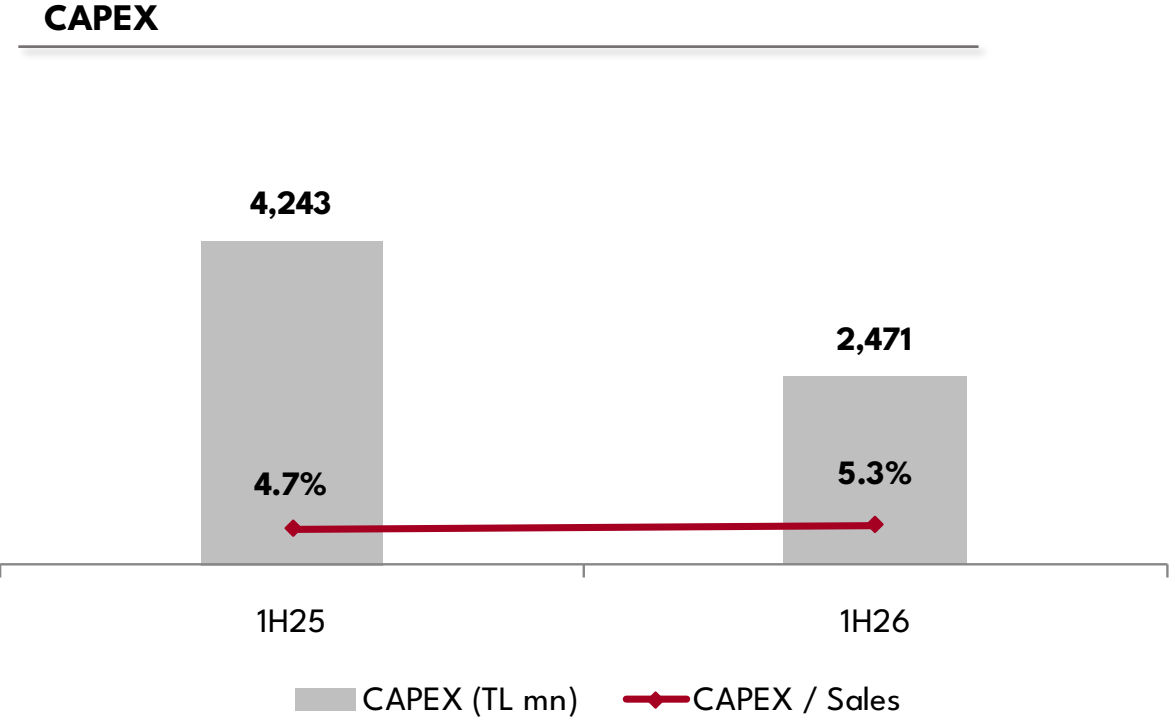
Currency Breakdown of Financial Debt



Financial Debt Composition (Short-Term / Long-Term)



* Excluding other financial liabilities and blocked deposits



(*) Q2 2026 results, including comparative financial statements, are presented in terms of the purchasing power as of 30 June 2026 in accordance with inflation accounting.

Summary Balance Sheet

(TL mn)	30.06.2026	31.12.2025
Current Assets	36,542	57,144
Cash & Cash Equivalents	2,250	2,420
Trade Receivables	7,847	17,247
Inventories	19,744	24,105
Other	6,701	13,372
Non-current Assets	167,124	174,187
Other Receivables	61,866	66,744
Investments in Subsidiaries, Joint Ventures & Associates	3,740	3,773
Property, Plant & Equipment	81,020	83,263
Intangible Assets	11,431	11,158
Other	9,067	9,249
TOTAL ASSETS	203,666	231,331
Current Liabilities	109,812	124,630
Short Term Financial Liabilities	58,154	49,728
Other Financial Liabilities	402	4,118
Trade Payables	40,116	55,303
Other	11,140	15,480
Non-current Liabilities	62,600	65,259
Long Term Financial Liabilities	50,184	54,816
Other Financial Liabilities	305	337
Other	12,111	10,105
Shareholders' Equity	31,254	41,443
TOTAL LIABILITIES & SHAREHOLDERS' EQUITY	203,666	231,331

(*) Q2 2026 results, including comparative financial statements, are presented in terms of the purchasing power as of 30 June 2026 in accordance with inflation accounting.

Summary Income Statement

(TL mn)	2Q26	2Q25	YoY	1Q26	QoQ	1H26	1H25	YoY
Net Sales	24,411	45,728	(47%)	22,500	8%	46,912	89,789	(48%)
Gross Profit	3,366	6,750	(50%)	2,929	15%	6,295	15,226	(59%)
<i>Gross Profit Margin</i>	<i>13,8%</i>	<i>14,8%</i>		<i>13,0%</i>		<i>13,4%</i>	<i>17,0%</i>	
Operating Profit*	(3,616)	(2,996)	21%	(3,671)	(2%)	(7,287)	(4,114)	77%
<i>Operating Profit Margin</i>	<i>(14,8%)</i>	<i>(6,6%)</i>		<i>(16,3%)</i>		<i>(15,5%)</i>	<i>(4,6%)</i>	
EBITDA *	(1,290)	(708)	82%	(1,410)	(9%)	(2,700)	925	n.m.
<i>EBITDA Margin</i>	<i>(5,3%)</i>	<i>(1,5%)</i>		<i>(6,3%)</i>		<i>(5,8%)</i>	<i>1,0%</i>	
Share of profit/(loss) of equity-accounted investments	(323)	(1,512)	(79%)	337	n.m.	14	(2,896)	n.m.
Other Operating Income	758	1,643	(54%)	972	(22%)	1,730	2,937	(41%)
Other Operating Expense	(4,411)	(5,495)	(20%)	(2,888)	53%	(7,298)	(11,116)	(34%)
Financial Income	3,970	7,319	(46%)	4,364	(9%)	8,334	15,284	(45%)
Financial Expense	(8,523)	(12,966)	(34%)	(8,756)	(3%)	(17,279)	(25,482)	(32%)
Monetary Gain	5,217	4,623	13%	7,345	(29%)	12,562	9,070	38%
Taxes	33	(742)	(105%)	(1,067)	n.m.	(1,034)	(1,243)	(17%)
Net Profit /(Loss)	(6,895)	(10,127)	(32%)	(3,363)	105%	(10,258)	(17,559)	(42%)
<i>Net Profit Margin</i>	<i>(28,2%)</i>	<i>(22,1%)</i>		<i>(14,9%)</i>		<i>(21,9%)</i>	<i>(19,6%)</i>	

* Other operating income and expense are excluded from operating profit and EBITDA calculations

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Summary Cash Flow Statement

(TL mn)	1H26	1H25
Cash Flows from Operating Activities	(10,365)	5,334
Net income	(10,258)	(17,559)
Adjustments to reconcile net income for the period	(2,390)	7,718
Depreciation	4,587	5,038
Other	(6,978)	2,679
Changes in Working Capital	2,493	15,970
Decrease/(Increase) in trade receivables	6,749	3,963
Decrease/(Increase) in inventory	4,649	2,253
Increase/(Decrease) in trade payables	(9,278)	7,194
Other	373	2,560
Other	(210)	(794)
Cash Flows from Investing Activities	5,440	(6,136)
Capex for tangible & intangible assets	(2,471)	(4,243)
Cash advances and loans	7,850	(1,931)
Other	61	39
Cash Flows from Financing Activities	5,163	(64)
Proceeds from bank borrowings & issuances of debt instruments	44,544	48,042
Repayment of bank borrowings & debt instruments	(32,687)	(37,942)
Net interest payments	(6,158)	(9,590)
Other	(536)	(575)
Inflation Effect on Cash & Cash Equivalents	(382)	(680)
Effect of Exchange Rates	18	80
Net Increase/(Decrease) in Cash & Cash Equivalents	(127)	(1,465)
Cash & Cash Equivalents at the End of the Period	2,249	2,728

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FX Position & Hedging

	30.06.2026		31.12.2025	
	TL mn	US\$ mn	TL mn	US\$ mn
Total FX Assets	70,288	1,509	86,856	1,865
Total FX Liabilities	(117,440)	(2,522)	(123,617)	(2,654)
Off-Balance Sheet Derivative Instruments	(333)	(7)	(65)	(1)
Net FX Position	(47,485)	(1,020)	(36,826)	(791)
Inventory Adjustment	17,213	370	20,382	438
Adjusted FX Position	(30,272)	(650)	(16,444)	(353)

Balance Sheet Hedging: The net FX position on the balance sheet is hedged with financial derivative instruments.

Inventories that are kept in TL until sold are treated as FX-denominated and included in the net FX position, as they will be converted into hard currencies upon sale.

Remaining net short and mid term FX position (after this adjustment) is also hedged through financial derivatives; while the FX position related to long-term financial liabilities is not included within the hedge coverage.

Strategic Hedging: Applied in the pricing of FX-denominated sales and purchases to protect against exchange rate fluctuations.

Cash Flow Hedging: Conducted for daily FX transactions.

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Vestel Elektronik Investor Relations

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Gülşah Beşikçioğlu

Deputy General Manager – Financial Affairs (Financial Reporting and Investor Relations)

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